



**Careers Education, Information, Advice and Guidance Policy**

Contents

1.0 Academy Vision

2.0 Policy Scope

3.0 Objectives

4.0 Academy Responsibilities

5.0 Governor Responsibilities

6.0 Provider Access

7.0 Work Experience

8.0 Monitoring, Evaluation and Review

Appendix 1 Summary of the Gatsby Benchmarks

Appendix 2 Work Experience Considerations

Appendix 3 Arrangements for Provider Access

**Linked Documents**

*‘Careers Guidance and access for education and training providers. Statutory guidance for governing bodies, Academy leaders and Academy staff’*. DFE, January 2018

Adopted by the Governing Body:

Compliance Check:

Review Period:

Review Date:

**1.0 Academy Vision**

1.1 Phoenix Park and Sevenhills Academies seek to maximise the life chances of all of our young people and so it is crucial to prepare young people for life beyond Academy and college. The values and principals document makes direct reference to developing:

*‘knowledge, skills and attributes that* Phoenix Park and Sevenhills Academy *students need to lead successful and happy lives’*

1.2 The governing body have therefore adopted this policy in order to provide a clear commitment to and framework for Careers Education, Information, Advice and Guidance

**2.0 Policy Scope**

2.1 This policy covers Careers Education, Information, Advice and Guidance given to students in Key Stages Three and Four.

2.2 The policy also applies to Year 11 students after they finish their examinations in June of their final year and before they start at their next place of education, employment or training. Though not necessarily in the Academy regularly and attending lessons in July and August of Year 11, the policy is still applicable.

2.3 The policy has been reviewed in line with the recently published DfE guidance document ‘Careers guidance and access for education and training providers – Statutory guidance for governing bodies, Academy leaders and Academy staff. (DfE, January 2018)

2.4 This policy accepts the 8 Gatsby Charitable Foundation’s benchmarks as set out in the DfE guidance. They can be seen in Appendix 1 of this policy

2.5 This policy covers the legal duty of the academies to ensure that a range of education and training providers can access pupils in Year 7 to Year 11 for the purpose of informing them about approved technical education qualifications or apprenticeships.

2.6 This policy refers to events and opportunities in all years and these events will impact upon all students at the Academy.

2.7 All members of staff at Phoenix Park and Sevenhills Academy are expected to be aware of this policy and the importance of Careers Education, Information, Advice and Guidance (CEIAG) in the education of students; CEIAG is not the sole responsibility of the Careers Advisor.

2.8 It is important therefore that students leave the Academy aware of themselves as individuals, aware of the opportunities available to them and able to make some decisions about their own life. They should be prepared for the transition from full time education to the world beyond. It is to these aspects of personal and social development that this policy will contribute.

**3.0 Objectives:**

3.1 The objectives of the Careers Education, Information, Advice and Guidance policy are as follows:

3.1.1 To ensure that all students at the Academy receive a stable careers programme

3.1.2 To enable all students to learn from information provided by the career and labour market

3.1.3 The CEIAG programme should be individual and address the needs of each student

3.1.4 To link the curriculum learning to careers learning

3.1.5 To provide students with a series of encounters with employers and employees

3.1.6 To provide students with experiences of workplace(s)

3.1.7 To ensure that students have a series of encounters with further and higher education

3.1.8 To provide each student with the opportunity to receive personal guidance

3.2 The aims and objectives of Work Experience are as follows:

3.2.1 The chance to practice knowledge and skills learnt in the classroom in a working setting

3.2.2 Better understanding of how organisations work and what a work environment is like

3.2.3 Exposure to ‘real’ work can help pupils have a more mature attitude to work and increased motivation to study

* + 1. An insight into relevance to working life of Academy subjects
		2. Greater awareness of the range of opportunities within an organisation

**4.0 Academy Responsibilities**

4.1 The academy has a series of statutory duties:

4.1.1 All registered pupils at the Academy must receive independent careers advice in Years 7 to 11

4.1.2 This careers advice must be represented in an impartial manner, showing no bias towards a particular institution, education or work option

4.1.3 This advice must cover a range of education or training options

4.1.4 This guidance must be in the best interests of the pupil

4.1.5 There must be an opportunity for education and training providers to access pupils in Year 7 – Year 11 in order to inform them about approved technical qualifications or apprenticeships. Cf. Section 6 of this policy

4.1.6 The academy must have a clear policy setting out the manner in which providers will be given access to pupils. Cf. Section 6 and Appendix 3. This policy and these arrangements must be published

4.2 The Academy will base its careers provision around the Gatsby Benchmarks. A summary of these can be seen in Appendix 1, and they cross reference with the objectives of this policy cf. Section 3

4.3 Phoenix Park and Sevenhills Academy believe that good CEIAG connects learning to the future. It motivates young people by giving them a clearer idea of the routes to jobs and careers that they will find engaging and rewarding. Good CEIAG widens pupils’ horizons, challenges stereotypes and raises aspirations. It provides pupils with the knowledge and skills necessary to make successful transitions to the next stage of their life. This supports social mobility by improving opportunities for all young people, especially those from disadvantaged backgrounds and those with special educational needs and disabilities.

4.4 The Academy will continuously monitor its CEIAG offer and seek further improvement. This will be done by the personnel involved in the design and delivery of the programme as well as by external stakeholders who assess the work of the Academy (eg. Academy Improvement Partner or Ofsted)

**5.0 Governor Responsibilities**

5.1 The governing body will ensure that the Academy has a clear policy on Careers Education, Information and Guidance (CEIAG) and that this is clearly communicated to all stakeholders. They should ensure that this policy is:

5.1.1 based on the eight Gatsby Benchmarks

5.1.2 meeting the Academy’s legal requirements

5.2 The governing body will ensure that arrangements are in place to allow a range of educational and training providers to access pupils in Years 7 – 11.

5.3 There will be a member of the governing body who takes a strategic interest in CEIAG and encourages employer engagement

**6.0 Provider Access**

6.1 Introduction - This section of the policy sets out the Academy’s arrangements for managing the access of providers to pupils at the Academy for the purpose of giving them information about the provider’s education or training offer. This complies with the Academy’s legal obligations under Section 42B of the Education Act 1997.

6.2 All pupils in years 7-11 are entitled:

6.2.1 To find out about technical education qualifications and apprenticeships opportunities, as part of a careers programme which provides information on the full range of education and training options available at each transition point;

6.2.2 to hear from a range of local providers about the opportunities they offer, including technical education and apprenticeships – through options events, assemblies and group discussions and taster events;

6.2.3 To understand how to make applications for the full range of academic and technical courses.

6.3 Appendix 3 shows the way in which education and training providers should get in touch with the Academy in order to gain access to pupils and/or parents to inform them about further opportunities

6.4 The Academy will then work with providers in order to identify the most effective opportunity for them to share information about education and training opportunities

**7.0** **Work Experience**

7.1The DfES have defined work experience as:

7.1.1 ‘A placement on an employer’s premises in which a pupil carries out a particular task or duty, or range of tasks and duties, more or less as would an employee, but with the emphasis on the learning aspects of the experience.’

7.2 Work experience is governed by the Education Act, 1966 (as amended by the Academy Standards & Framework Act, 1998). Under this legislation, the main features of work experience are:

* + only pupils in their last two years of compulsory Academying, or pupils taking post-16 courses are eligible
	+ placements occur on employers’ premises
	+ a placement can vary, but most are for a minimum of one week

7.3 Work Experience is for many young people the first opportunity they have to experience at first-hand what it is like to be in the workplace. It is a valuable and essential part of their education and provides opportunities to learn about skills, work structures, duties and responsibilities that exist within organisations.

7.4 The Academy considers all of the following when planning the role of work experience in the Academy (see Appendix 3)

7.5 Employers value work experience because it helps young people develop interpersonal and employability skills and become more aware of how businesses work. The value of a work placement is that by putting pupils into real business situations, they start to have an awareness of many aspects of working life which can be extremely difficult to convey in a classroom setting. Many pupils are inspired by the experience although some are simply driven toward academic successes and further qualifications.

7.6 Many of the skills that employers want from their employees can be developed, refined and evaluated during a work experience placement. These skills are common to nearly all sectors of the economy and include being:

* good at communicating
* able to work with others
* able to solve problems
* good at planning and organisation
* able to use their own judgement
* self-starters who show initiative
* able to complete a task on time and within budget
* IT literate
* Competent at working with numbers, data and information

**8.0 Monitoring, Evaluation and Review**

8.1 The Executive Principal will ensure that:

8.1.1 The work of the Careers Advisor and CEIAG events are supported and monitored

8.1.2 A member of the Senior Leadership Team has an overview of CEIAG work and reports regularly back to the team

8.2 The effectiveness of this policy will be measured in a variety of ways:

8.2.1 Feedback from stakeholders through various mechanisms such as student and parent surveys;

8.2.2 Feedback from external visitors to the Academy such as the Academy Improvement Partner (SIP) or Ofsted;

8.2.3 The number of students who are NEET in October having left the Academy in the previous Summer. This figure can be compared to national figures as well as against the equivalent figure from similar Academies both nationally and within the county.

8.3 The Governors of Phoenix Park and Sevenhills Academy will review this policy every three years.

**The Gatsby Benchmarks Appendix 1**

|  |  |  |
| --- | --- | --- |
| **1. A stable careers programme**  | Every Academy and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.  | * Every Academy should have a stable, structured careers programme that has the explicit backing of the senior management team, and has an identified and appropriately trained person responsible for it.
* The careers programme should be published on the Academy’s website in a way that enables pupils, parents, teachers and employers to access and understand it.
* The programme should be regularly evaluated with feedback from pupils, parents, teachers and employers as part of the evaluation process.
 |
| **2.Learning from career and labour market information**  | Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.  | * By the age of 14, all pupils should have accessed and used information about career paths and the labour market to inform their own decisions on study options.
* Parents should be encouraged to access and use information about labour markets and future study options to inform their support to their children.
 |
| **3.Addressing the needs of each student**  | Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A Academy’s careers programme should embed equality and diversity considerations throughout.  | * A Academy’s careers programme should actively seek to challenge stereotypical thinking and raise aspirations.
* Academys should keep systematic records of the individual advice given to each pupil, and subsequent agreed decisions.
* All pupils should have access to these records to support their career development.
* Academys should collect and maintain accurate data for each pupil on their education, training or employment destinations.
 |
| **4.Linking curriculum learning to careers**  | All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.  | * By the age of 14, every pupil should have had the opportunity to learn how the different STEM subjects help people to gain entry to, and be more effective workers within, a wide range of careers.
 |
| **5.Encounters with employers and employees**  | Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.  | * Every year, from the age of 11, pupils should participate in at least one meaningful encounter\* with an employer.

\*A ‘meaningful encounter’ is one in which the student has an opportunity to learn about what work is like or what it takes to be successful in the workplace.  |
| **6.Experiences of workplaces**  | Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.  | * By the age of 16, every pupil should have had at least one experience of a workplace, additional to any part-time jobs they may have.
* By the age of 18, every pupil should have had one further such experience, additional to any part-time jobs they may have.
 |
| **7.Encounters with further and higher education**  | All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in Academies, colleges, universities and in the workplace.  | * By the age of 16, every pupil should have had a meaningful encounter\* with providers of the full range of learning opportunities, including Sixth Forms, colleges, universities and apprenticeship providers. This should include the opportunity to meet both staff and pupils.
* By the age of 18, all pupils who are considering applying for university should have had at least two visits to universities to meet staff and pupils.
* \*A ‘meaningful encounter’ is one in which the student has an opportunity to explore what it is like to learn in that environment.
 |
| **8.Personal guidance**  | Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of Academy staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made.  | * Every pupil should have at least one such interview by the age of 16, and the opportunity for a further interview by the age of 18.
 |

**Application for Provider Access Appendix 3**

**Introduction**

This document sets out the Academy’s arrangements for managing the access of providers to pupils at the Academy for the purpose of giving them information about the provider’s education or training offer. This complies with the Academy’s legal obligations under Section 42B of the Education Act 1997.

**Pupil entitlement**

All pupils in years 7-11 are entitled:

* to find out about technical education qualifications and apprenticeships opportunities, as part of a careers programme which provides information on the full range of education and training options available at each transition point;
* to hear from a range of local providers about the opportunities they offer, including technical education and apprenticeships – through options events, assemblies and group discussions and taster events;
* To understand how to make applications for the full range of academic and technical courses.

**Management of provider access requests**

**Procedure**

A provider wishing to request access should contact:

**Phoenix Park Academy contacts:**

***Park House*: 01472 323597**

Phil Burns (Assistant Principal ) Liam Williamson (Careers Leader)

Email: burnsp@phoenixpark.academy Email: williamsonl@phoenixpark.academy

**Phoenix House: 01472 351412**

Mrs Jo Indian (Assistant Principal) Tom Hardy (Careers Leader)

Email: indianj@phoenixpark.academy Email: hardyt@phoenixpark.academy

**Sevenhills Academy contacts**

**Sevenhills Academy: 01472 322078**

Jenny Smith (Assistant Principal) Donna Kaye (Careers Leader)

Email: smithj@sevehills.org.uk Email: hiltond@sevenhills.org.uk

**Opportunities for access**

The Academy offers a comprehensive Careers Education, Information, Advice and Guidance programme and an overview of this programme can be seen in the Academy’s Careers Charter which can be seen on the Academy website.

Please speak to our Careers Lead to identify the most suitable opportunity for you.

The Academy will make a suitable space available for discussions between the provider and students, as appropriate to the activity. The Academy will also make available ICT and other specialist equipment to support provider presentations. This will all be discussed and agreed in advance of the visit with the Careers Advisor or a member of their team.

Providers are welcome to leave a copy of their prospectus or other relevant course literature with the Careers Advisor so that they can be displayed in the Careers Section of the Academy library.